

# EXHIBITOR MARKETING TOOLS

Spread the word about your attendance at Discovery on Target 2018 in Boston!

16<sup>th</sup> Annual

# Discovery on TARGET

The Industry's  
Preeminent Event on  
Novel Drug Targets

**September 25-28,  
2018**

Sheraton Boston  
Boston, MA

Here are a few items to help you get a head start on creating a buzz around your booth at #BostonDOT18 this September.

## Promote Your Attendance!

Let your customers & prospects know where you'll be in September!

Download banners to promote your attendance at the 16th Annual Discovery on Target in Boston on your event pages, monthly newsletters, blogs and even your email signatures!

DOWNLOAD BANNERS HERE:

468 x 60

728 x 90

300 x 250


250 x 250

160 x 600

120 x 600

234 x 60

1200 x 1200 

 1800 x 1200  
1800 x 940

1024 x 512 

## Connect With Attendees

Start the conversation before you arrive!



Follow us on Twitter @BostonDOT  
Join the conversation on Twitter at #BostonDOT18



Like us on Facebook



Join the Discovery on Target Group  
on LinkedIn



Browse videos on the Cambridge  
Healthtech Institute YouTube Channel

*If you have any questions,  
please contact:*

Rod Eymael  
Manager, Business  
Development  
reymael@healthtech.com  
781-247-6286

To help get you started, here are a few tweets and posts:

- Join 1,300+ Attendees, 340+ Speakers and 85+ Sponsoring and Exhibiting Companies in #Boston, September 25-28 at #BostonDOT18!
- Visit our booth #XXX at the 16th annual @BostonDOT, September 25-28 #BostonDOT18
- Be sure to check out our presentation within the \_\_\_\_\_ Program @BostonDOT! #BostonDOT18

**DiscoveryonTARGET.com**